



» PROGRAM BULLETIN

ColorMatrix™ Small Order Service for Polyolefins

The ColorMatrix™ Small Order Service is designed to simplify the ordering process for small lot colorant orders. The service delivers flat pricing for lower volumes coupled with fast turnaround in color design and production. It is available in liquid color form for injection molding applications using polyolefin resins.

Avient's exclusive production system specifically addresses the need for small volume requirements of color. The result is a program that can provide faster speed to market, higher profitability, and less overall frustration. With lower minimum order quantities (MOQ) and flat pricing, inventory levels can be reduced and there is less potential for expired colorant to remain in stock.

KEY CHARACTERISTICS

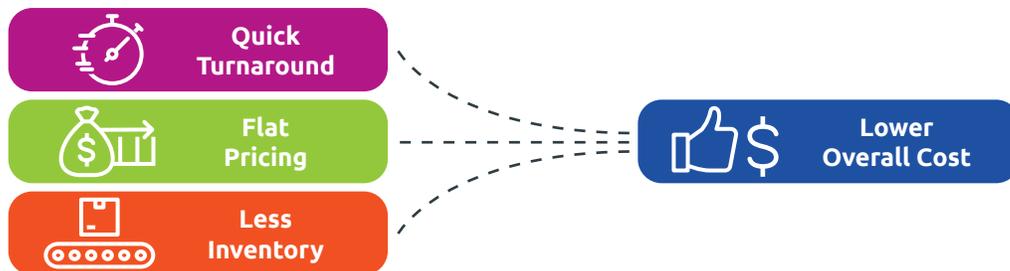
- Rapid turnaround for small volume delivery
- Competitive and flat pricing for small volume purchases
- Faster color development and matching
- Supported with regulatory and technical expertise

MARKETS & APPLICATIONS

The ColorMatrix Small Order Service is ideal for injection molders who use small amounts and a variety of liquid color across a variety of polyolefin resin applications. Examples can include:

- Food & beverage packaging
- Consumer goods
- Personal care packaging
- Industrial

Benefits of the
ColorMatrix
Small Order Service



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