

POWER & LIGHTING MANUFACTURER/MOLDER SMALL CABLE REEL

AVIENT SOLUTION

Omnicolor™ Multipurpose Colorants

WHY AVIENT?

- Offered readily available standard color (Mid Grey – OC7UFF) to meet customer request
- Provided low usage rate of 1% LDR to keep costs down
- Shipped colorant sample within one day of inquiry
- Allowed sample parts to be molded within three days to accommodate schedule

LEARN MORE

KEY REQUIREMENTS

- Meet color requirement of medium-tone gray for polypropylene (PP) cable reel application
- Low cost color development
- Short lead time to fit production schedule